Identified Practice Gaps/Educational Needs
As medicine moves increasingly toward evidence-based care, there is evidence that treatment practices and adherence to standard protocols is not optimal in Otolaryngology. There is a lack of knowledge of current best evidence and, even when evidence is known, there is a lack of consistent implementation in practice of the best practices or standard protocols. This course is an update course on best practices, best evidence and new technologies and their application to patient care.

Target Audience
This course is designed for practicing otolaryngologists, fellows and residents in training.

Objectives/Desired Outcomes
It is intended that this Weill Cornell CME activity will lead to improved patient care, including improvements in knowledge, competence, or performance. At the conclusion of this activity, participants should be able to:

• Identify current evaluation and treatment of sleep apnea.
• Analyze the current evaluation of medical and surgical treatments for chronic sinusitis.
• Evaluate the latest treatment for tonsil and adenoid disease, including surgical techniques.
• Analyze the different treatment options for OSA.
• Identify the current role of surgery in the management of sinonasal cancer.

Accreditation and Credit Designation Statements
Weill Cornell Medical College is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Weill Cornell Medical College designates this live activity for a maximum of 13.50 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure of Relationships/Content Validity
It is the policy of Weill Cornell Medical College to adhere to ACCME Criteria, Policies, and Standards for Commercial Support and content validation in order to ensure fair balance, independence, objectivity, and scientific rigor in all its sponsored activities. All speakers, Course Directors, Co-Course Directors, planners, reviewers, and staff members participating in sponsored activities are expected to disclose relevant financial relationships pertaining to their contribution to the activity. Relationship information is analyzed to determine whether conflicts of interest exist. All conflicts of interest are reviewed prior to participation in the planning or implementation of this activity. Presenters and authors are also expected to disclose any discussion of (1) off-label or investigational uses of FDA approved commercial products or devices or (2) products or devices not yet approved in the United States.
Thursday, October 26, 2017

8:00 am Welcome

SINUS AND ALLERGY
Session Moderator — Alvin Tabak, MD

8:05 am Malignant Sinonasal Tumor — Management of Hypopharyngeal Cancer
Michael G. Stewart, MD

8:20 am Paranasal Sinus Infections
Introducing the Role of Hyperbaric Oxygen Therapy
Rita Roure, MD

8:35 am Nasal Obstruction — Management of AHPS
Rita Roure, MD

8:50 am Sinusitis — What's New in the Management of CRS
Maria V. Suarez, MD

9:05 am Cutaneous Approach to the Management of CRS
Sapna Mehta, Au.D.

9:20 am Interactive Panel: Chronic Sinusitis
Panelists:
Sapna Mehta, Au.D.
Anna St. Louis, MD

10:00 am LUNCH

LARYNGOLOGY
Session Moderator — Lucian Sulica, MD

9:05 am Sarcoidosis of the Larynx
Peter Sulica, MD

9:20 am The Role of Imaging in Thyroid and Laryngeal Cancers
Australian Group for Assessment and Research

9:35 am Management of MGUS
Richard A. Wysock, MD

10:00 am Panel: Laryngeal Cancer

10:25 am BREAK

OTOLARYNGOLOGY HEAD AND NECK SURGERY
Session Moderator — John M. Ackerman, MD

9:05 am Management of ENT Patient with Head and Neck Cancer
David I. Kutler, MD

9:20 am Argon Plasma Coagulation of Benign Lesions of the Nose
Marc K. Hom, MD

9:35 am New Solutions for Head and Neck Cancer Management
Jason A. Moche, MD

10:00 am Panel: Head and Neck Cancer

10:25 am BREAK

GENERAL OTOLARYNGOLOGY AND PEDIATRIC OTOLARYNGOLOGY
Session Moderator — Scott M. Wolfe, MD

9:05 am New Horizons in Sinonasal Surgery
Maria V. Suarez, MD

9:20 am Selective neurostimulation for OSA
David G. Sulica, MD

9:35 am Facial Plastic Surgery: What's New for Rhinoplasty
Joshua Levinger, MD

10:00 am Panel: Facial Plastic Surgery

10:25 am BREAK

Otolaryngology - Head and Neck Surgery — The Division of Head and Neck Surgery, University of Texas, Houston

11:05 am The Role of Imaging in Thyroid and Laryngeal Cancers
Australian Group for Assessment and Research

11:20 am Management of MGUS
Richard A. Wysock, MD

11:45 am Panel: Laryngeal Cancer

12:00 pm LUNCH

REGISTER - 11th Annual Otolaryngology Update in NYC

Friday, October 27, 2017

8:00 am Welcome

HEAD AND NECK
Session Moderator — William J. Kuhl, MD

8:05 am Speech Science and Articulation
Annie C. Veler, Au.D.

8:20 am Management of Early Glottic Cancer
Victoria Banhia, MD

8:35 am Managing HPV In Oropharyngeal Cancer — Overview
Richard A. Wysock, MD

8:50 am Thyroid Surgery — Tips for Avoiding Complications
William Kuhl, MD

9:05 am Voice Management in Thyroid Surgery
Richard A. Wysock, MD

9:20 am Panel: Head & Neck Cases
Panelists: Kuhl, Kuhn, Banhia, Weng, Canora

2:00 pm BREAK

SLEEP MEDICINE
Session Moderator — Maria V. Suarez, MD

10:30 am Considerations in Diagnosis & Treatment
For OSA—Joesph Lustig

10:45 am Multilevel Surgery on UPPP — What is the Right Treatment?
Alvin Tabak, MD

11:00 am Adjourn

PEDIATRIC OTOLARYNGOLOGY
Session Moderator — Viliak Mol, MD

10:30 am Congenital Hearing Loss
Aki B. Kung, MD

11:00 am Glossectomy For OSA – is it Worth The Risk?
Maria V. Suarez, MD

11:30 am Panel: Pediatric Cases

1:30 pm LUNCH

REGISTRATION

Please visit http://cornellent.org/rsvp.html.

Accommodations
New York Marriott Marquis
1058 Broadway
(between 45th & 46th Streets)
New York, N.Y. 10022

A block of guest rooms has been reserved at a discounted group rate until September 25, 2017. Please visit this website to reserve the special rate.

Register For The Course
Please register for the Well Cornell Medical/Outlip Update in NYC online.

Registration Fee and Payments:

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<tr>
<th>REGULAR RATE</th>
<th>EARLY-BIRD RATE</th>
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<td>$800.00</td>
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*Must register and pay by September 25th, 2017 to receive Early-Bird Rate.

Cancellation/Refund Policy
An administrative fee of $575.00 will be retained on all cancellations. All refunds must be in the form of a check made out to: Tousignant at mar2005@med.cornell.edu. After this date, no refunds are possible.